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| Position Title: | Experiential Interior Designer |
| Reporting to: | Managing Director, Consulting Services |
| Department: | Consulting Services |
| Type of Position: | Full time Permanent |
| Location: | Richmond Hill, On / Hybrid |

Summary of Role:

Reporting to the Managing Director, the Experiential Interior Designer serves as an integral member of the organization and Consultant team. This role is responsible for integrating all Interior Design principles while developing and delivering branding solutions to Mayhew customers. Working together with all Design team members to communicate the design intent through graphic design for the built environment, whether it's the interior of a building or exterior. The Experiential Interior Designer is responsible for introducing Branding as a service to new and existing clients. The integration of brand in a three-dimensional space through design, color, imagery, form, and texture. In addition, the Experiential Interior Designer is responsible for helping clients understand the importance of having a brand identity and working with them to develop one. Branding services will include but not be limited to collaborating with the design team, research and development, understanding client needs and goals and translating their vision in the built environment. This can be achieved by creating tangible branding through the use of space, by creating graphics that represent the company's culture, lifestyle, products, etc. through murals, film applications, and architectural elements.

REQUIRED KNOWLEDGE, SKILLS AND ABILITIES:

Include but are not limited to...

- Understanding of branding concepts and the potential for their application to, relationship with and integration into the built environment
- Work collaboratively with the Interior Designers to understand the design concept and work collectively to present a brand concept
- Manage all graphic design tasks, refine projects and drafts, and generate creative ideas
- Design graphic content, illustrations, and infographics to align with the overall design concept of the built environment
- Design wall murals that effectively illustrates the new brand and imagery for the organization and fits the overall interior architecture of the built environment
- Manage graphic designs from conception to delivery
- Define and manage the brand communication strategy using a variety of media
- Brand strategy, including the setting of style guides, brand guidelines, brand vision and value proposition for short as well as long term
- Collaborates with client key stakeholders to understand their needs
- Perform and execute interior design deliverables following Mayhew standards for all deliverables
- Extensive knowledge of the Interior Design process
- Ensure interior design projects remain profitable through ongoing monitoring of deliverables with project team members and review on regular basis with assigned Team Leader and/or Project Lead
- Coordination with project sub-consultants in the preparation of their deliverables
- Uses every communication channel available to identify customer needs / expectations and to relay them to other project consultants - both internal and external
- Maintain an awareness of project budgets and timelines for projects
- Adapts to changes in the work environment; modifies approach or method to best fit the situation; manages frequent change, delays, or unexpected events in a positive and professional manner
- Responsible for carrying out market research in order to keep up to date with customer trends, as well as trying to predict future trends
- Creativity and an ability to produce innovative and original ideas
- Manage and enhance a company's brand and ensure brand consistency

- Develop and enrich customer service experience
- Identify brand building areas
- Assist in development and refinement of uniform graphic standards and visual brand strategies
- Help develop go to market strategy that introduces Branding as a service to Mayhew clients and the marketing place
- Provide the highest level of client service
- Strategic Thinking
- Written and Oral Presentations Skills as well as exceptional communication skills
- Ability to manage multiple projects at one time
- Strong organizational skills and detail oriented
- Stay current on market trends and competitive activity
- Conceptualizing visuals based on requirements
- Help establish and maintain brand budgets
- Experience with CAD/Revit or other rendering software to help pitch experiential concepts

QUALIFICATIONS:

- Bachelor's Degree in Interior, Graphic Design or Architecture
- 5-7 years of experience in graphic design or related field
- A strong portfolio of illustrations or other graphics
- Familiarity with design software and technologies (such as InDesign, Illustrator, Dreamweaver, Sketch-up, Enscape, Photoshop, 3DS Max)
- Ability to Render
- Proven graphic designing experience with a keen eye for aesthetics and details
- Advanced proficiency in Microsoft Office applications (*Outlook, Excel, Word and PowerPoint*)
- Excellent organization and time management skills
- Demonstrates the ability to work effectively in a team environment
- Strong problem solving skills

How to Apply:

Please forward your cover letter & resume to: rterpselas@mayhew.ca

We thank all those who apply, however, only those selected for an interview will be contacted.